

TELAID REINTRODUCES ITS COMPANY WEBSITE
MORE STREAMLINED AND INFORMATIVE THAN BEFORE
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JULY 2007

Digital news

WELCOME TO TELAID'S Digital news



Telaid is excited to introduce its first online news source for our customers, prospects and partners, Digital news. The primary focus of our Digital news is to deliver information about Telaid's products and services, industry news and trends and other topics to assist you in your business.

With over 50,000 customer locations, Telaid Digital news will become a valuable resource for communicating information faster and more accurately than ever before on all areas of our company.

We hope you enjoy this first issue!

Thank you.

The Telaid Management Team

Other Highlights:

[InfoComm Attendance](#)

[Employee Certifications](#)

[Telaid Teams Play Hard](#)

[White Paper:](#)

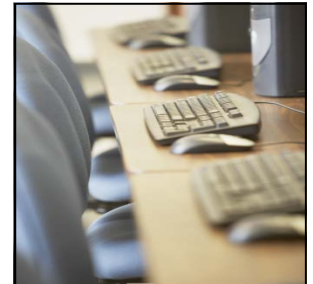
[UTP Cabling for Distribution of Broadband CATV Services](#)

SINGLE VENDOR SOLUTION FOR STAGING, CONFIGURATION AND DEPLOYMENT

Telaid's 25 year heritage has been focused on providing communication infrastructure technology for multi site deployments for the largest companies in the nation. Years of experience and service excellence has positioned Telaid as the premier single vendor solution provider and we now offering Staging and Configuration.

No one understands more than

Telaid that nationwide deployment is a business critical process and requires extensive planning for consistency and quality across multiple sites for rapid deployment. Our Single Vendor Solution for Staging, Configuration and Deployment of Network Electronics and Upgrades plus our National Service Delivery Organization offers that assurance and helps streamline the process for multi-site projects. [Full Story](#)



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[Staging and Configuration](#)
[Brochure](#)



Telaid Designs Mobile Video Conferencing Solution

Let's face it, having a fully integrated video conferencing room can be expensive. What if you could save the cost of constructing new sites? That's the idea behind the mobile VTC cart. Telaid has created a fully integrated room on wheels, essentially giving you multiple rooms for the price of one.

Telaid's Mobile Video Conferencing Solution starts with an easy to move cart and a 50" plasma. Inside the cart there is a codec, a DVD/VCR player and a control system. There is also room for a PC. It includes microphones and speakers and a connection for a laptop. Once in position, all that's needed is to connect it to the room's ISDN lines and plug it in. [Full Story](#)

Best Practices: System Commissioning

Telaid constantly strives to uphold InfoComm's Audiovisual Best Practices and has recently reviewed and upgraded our complete sign off documentation process. This "behind the scenes" process guarantees that customers get both a fully functioning system and an informed service technician when you need one. InfoComm has defined the system commissioning process as having four steps:

1. Preparing for Commissioning
2. Generating a punch list
3. Establishing substantial completion
4. Inspecting and testing the system

[Full Story](#)

Now Available: Digital Signage and Security Solutions for Retail Locations

Retailers are rapidly adopting Digital Signage and Public Display Solutions to enhance the customer experience at retail locations, branch offices and corporate facilities.

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Telaid offers the experience and technology to deliver state-of-the-art security network software and hardware solutions. Whether protection against theft, intruders, or monitoring employees Telaid is the trusted source.

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TELAID CERTIFICATIONS RANK BEST IN CLASS

DOUG FROMMER AND JOE CALABRIA EARN CTS-D

Congratulations to Doug Frommer and to Joe Calabria for earning their CTS-Design certification. While most of Telaid's Support Team holds the Certified Technology Specialist qualification from ICIA, Doug and Joe have gone

beyond that to obtain the CTS-D. To date, there are only 220 AV professionals who hold this prestigious certification.

Telaid is proud of Doug and Joe and the rest of its team who have joined the ranks of the best in AV Design.



Second from the left: Doug Frommer with other members of his

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"Telaid is well on their way to having the highest ratio of CTS-Design certifications in the country", states George Meglio, VP of AV Multimedia, Telaid.

TELAID TEAMS WORKING AND PLAYING HARD

On 6/3/07 the two CT. offices of Telaid (Waterford and Niantic) met to play a competitive game of slow pitch softball. Telaid Waterford roared out to a 9-2 lead after 2 innings but Niantic came back to tie it up at 16 to 16 at the bottom of the 8th inning. After a action packed 9 inning game Niantic ended up victorious on the best side of a 19 to 17 score. Over 80+ employees, family and friends showed up for the afternoon of fun.



White Team – Niantic Standing ROW: Alex Ivins, Chris Patsiga, Jim Dupont, Tom DiMaggio , Chris Moyer, Joe Siepietowski, Damon Schwartz, Glenn Mazzei. Sitting ROW: John Patsiga, Lynn Dole , Dominica Egan, Barbara Marchini, Heather Waszczak

Red Team – Waterford Standing Row: Raul Santana, John Gleason, Dan Spicer, John Kamishlian, Mike Smith, Craig Sinclair, Gabe Albero, Dan Patsiga, Peg Sutherland, Ryan Tiexeira, Andy Jones. Sitting Row: Dan Monette, Joe Bingham, Antonio Nery, Melissa Bogue, Vito Insinga, Kevin Gallerani

About Telaid

Telaid is a leader in providing national IT and network infrastructure design and support to our nation's largest companies. Telaid's 24/7 nationwide coverage to over 50,000 customer locations supports the delivery of a variety of technology solutions including structured cabling, voice and data network services, AV MultiMedia, Speech Privacy and Productivity Enhancements, Hoot and Holler and Paging, and National Product Management and Enhancements.

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Telaid Sends 10 Employees to InfoComm 2007



InfoComm International held its biggest show in history in Anaheim, CA in June. InfoComm is a source for AV education and future trends in Technology. Telaid selected 10 representatives from across the company to attend and as in the past will utilize the information to support a broad spectrum of customers and their technology needs.

InfoComm 2007 Highlights:

InfoComm is attended by AV dealers, independent reps, design consultants, systems integrators, rental and staging companies, and AV buyers from business, government, education, healthcare, retail, entertainment and the worship market.

Attendees also value InfoComm for its educational sessions. Registrations for InfoComm Academy educational courses totaled 8,601 for 2007, up more than nine percent from 7,861 in 2006. Attendees come to InfoComm for the diversity of courses on topics ranging from acoustics to videoconferencing. Among the most attended courses were the classes focusing on AV Best Practices, AV/IT Integration, Technology Trends and Project Management. Other popular classes include Syn-Aud-Con's Sound Reinforcement for Designers and the new Imaging Science Foundation certification class.

InfoComm also offered its three-day Certification Prep course prior to the exhibition opening. InfoComm International's certification program is renowned among AV professionals. This year, 65 individuals earned their Certified Technology Specialist (CTS) credentials onsite so far. Nearly 7,000 AV Professionals have earned the CTS designation.

Other highlights of InfoComm 07 include the release of the 2007 Market Definition and Strategy Study, which found that the audiovisual industry in North America has grown